

## Cookie Notification

*Last Updated: September 1, 2018*

Engineering Technology Services has developed this Cookie Notification to inform you how we collect data and use the data we collect. Etshydro.com (this “Site”) is owned and operated by Engineering Technology Services, LLC (“ETS,” “we,” “us,” or “our”). This Cookie Notification is intended to tell users (“user(s),” “you,” or “your”) about ETS’ collection, use, and dissemination practices regarding information that you provide to ETS through the Site or the services offered therein (collectively, the “Services”).

### 1. **Cookies, Anonymous Identifiers, Web Beacons, and Other Internet Tracking Technology**

We utilize Cookies, Anonymous Identifiers, Web Beacons, and other Internet tracking technology to collect information from your computer, mobile, or other device.

- A “Cookie” is a data file that is created and stored on your computer’s hard drive when you visit our Services. An “Anonymous Identifier” is a random string of characters that is used for similar reasons as Cookies.
- We use Cookies and Anonymous Identifiers to become more familiar with users through the study of analytics. Some portions of this Services require the use of Cookies for proper function. Anonymous Identifiers can be used where Cookie technology is not available. You may refuse to accept Cookies by activating the appropriate setting on your web browser. If you select this setting, you may be unable to access certain parts of our Services. Unless you have adjusted your browser setting so that it will refuse Cookies, we will issue Cookies when you direct your browser to our Services.
- A “Web Beacon” is an object embedded into a web page or an e-mail that collects various data. A Web Beacon is known by several common terms, such as a web bug, tag, page tag, tracking bug, tracking pixel, pixel tag, web pixel, targeting pixel, re-targeting pixel, and clear gif. Web Beacons are tiny graphics with a unique identifier that may be included on our Services for several purposes, including to deliver or communicate with Cookies, to track and measure the performance of our Services, and to monitor how many visitors view our Services. Unlike Cookies, which are stored on the device, Web Beacons are typically embedded invisibly on web pages or in e-mails. When used within e-mail, for example, a web beacon can track whether a user opens a message, clicks on a link within the e-mail, and similar actions. We also use other, similar Internet tracking technology to monitor a user’s actions coming to our Services, moving through our Services, and after leaving our Services.

### 2. **How We Use Cookies**

We use Cookies to track how our users access and use our Services, to learn when and how users visit the Services, to make personalized features and other services available to you, to learn which terms are used, to learn which websites direct you to our Services, to compile and analyze aggregate statistics and trends, and to otherwise help administer and improve the Services. We also use Cookies to help display certain information on the Services and to improve your enjoyment and convenience when using or visiting our Services; for example, by remembering your contact and other information when you access or use the Services. We also use Cookies to facilitate login and access actions to enter a user account.

For more information on how we use the information we gather from our users' activity on the Services, please see our [privacy policy](#).

- Specifically, we use **strictly necessary** Cookies, which allow you to access and use our Services, and which allow us to deliver our Services to you. For example, when you use our Services and login to your user account, we use Session Id Cookies and JavaScript to check Cookies.
- We use **performance Cookies** that allow us to track usage. This allows us to learn more about how users use the Services so that we make changes and improvements, as necessary.
- We use **targeting Cookies** that measure the effectiveness of our advertising campaigns and to track sites you've visited so that we can measure the effectiveness of our advertising campaigns.
- We also allow **third parties** to place their Cookies within our Services. For example, some of the companies that use our Services add custom code that allows them to add performance and targeting Cookies to the pages they offer to their users.

### 3. **Change Settings From Within Your Browser**

Our [Cookie acceptance form](#) makes it easy for you to enable and disable all non-essential Cookies, however, it may not prevent all Cookies from *other* websites being sent to your computer, mobile, or other device. To do this you may change your settings from within your browser by going to the "help" function on most browsers. If you choose to have your browser refuse Cookies, then it is likely that some areas of the Site will not function properly when you use or visit them.

The instructions for these vary from browser to browser and they may change from time to time as new versions are released. Here are some links to instructions for the most common browsers:

#### **Microsoft Internet Explorer**

[Click here for Microsoft Internet Explorer](#)

#### **Mozilla Firefox**

[Click here for Mozilla Firefox](#)

#### **Google Chrome**

[Click here for Google Chrome](#)

#### **Safari**

[Click here for Safari](#)

For other browsers, try searching for "managing Cookies in [browser name]."

If you have any questions or concerns about our use of Cookies and other tracking technologies, please send us an e-mail at [adickerson@etshydro.com](mailto:adickerson@etshydro.com). To learn more about your Privacy Policy, please read the policy [here](#).